# PROPOSED ACQUISITION OF CLASS LIMITED

18 OCTOBER 2021

HUB<sup>24</sup>

## TRANSACTION OVERVIEW

EMPOWERING BETTER FINANCIAL FUTURES TOGETHER - TWO MARKET LEADING WEALTH TECHNOLOGY BUSINESSES



#### **Overview**

- HUB24 Limited (ASX: HUB) and Class Limited (ASX: CL1) have entered into a binding Scheme Implementation Deed (SID) under which it is proposed that HUB24 will acquire 100% of the shares in Class by way of a scheme of arrangement
- Class's Board of Directors unanimously recommend that shareholders accept the HUB24 offer, in the absence of any superior proposal and subject to independent expert's opinion that the scheme is in the best interests of Class shareholders

# **Scheme** consideration



#### Scheme consideration for 100% of Class ordinary shares as follows:

- 1 HUB24 ordinary share for 11 Class ordinary shares, plus
- \$0.10 per Class ordinary share in cash<sup>3</sup>
- The implied total consideration represents a 52.8% premium based on the 1-month VWAP for both companies up to 15<sup>th</sup> October 2021

## Key highlights



#### Two highly complementary businesses with aligned culture & values. Both companies are strategically focused on the delivery of solutions that support professional advisers to implement investment, tax and strategic advice

- Opportunities for growth by delivering increased efficiency and product capability for existing and new customers<sup>2</sup>
- Class will operate as a HUB24 business unit with its own leadership team under the Class brands with continued investment to deliver on its multi-product software-as-aservice strategy
- Materially accelerates HUB24's platform of the future strategy
- Delivers compelling shareholder value, 8% EPS accretive in FY23 (excluding revenue synergies and one-off implementation costs) and diversifies revenue streams for both businesses

# Timing & conditions<sup>1</sup>



- Expected completion mid to late February 2022
- Scheme is subject to Court & Class shareholder approvals
- SID includes customary exclusivity and other deal protections in favour of HUB24 including provisions for a break fee and matching rights



- 1. Customary conditions including court & shareholder approval and absence of a MAC or prescribed event
- 2. Estimated 20% of HUB24 advisers also use Class. 25% of HUB24 FUA invested via Self Managed Superannuation Funds (SMSFs)
- 3. Reduced by any Class dividend prior to completion except for an interim dividend of up to \$0.025 per Class share

# **ABOUT CLASS**

- Market-leading SMSF administration software provider with 29% share of addressable SMSF administration software market<sup>1</sup>
- Industry recognition for product innovation & customer service excellence
- 3-year strategic transformation underway to expand core SMSF offer into multi-product software-as-a-service provider
- Ongoing investment in technology development to enhance customer propositions
- Recent acquisitions (NowInfinity, Smartcorp, ReckonDocs, TopDocs) provide complementary compliance and documentation capability
- Strong underlying financial performance with opportunity to grow
- Growing customer base with over 7,700 customers (accounting practices, financial planning practices, administrators, institutions)<sup>2</sup>
- Experienced team (235 FTE including 88 IT staff)



#### AccountTech

- SMSF Administration
- Trust Administration
- Portfolio Administration



Corporate Compliance

Document Suite

SMSF Compliance

Trust Compliance

#### DocTech WealthTech

- Portfolio Reporting
- Portfolio Administration



#### Partner Integrations

- APIs
- · Data services

Financial Data
Aggregation and Connectivity

Banks / Investment Platforms
Brokers / Asset Managers

ATO / ASIC Exchanges

Award-winning technology









Products	Our Customers					
	Accountants	SMSF Admin.	Invest. Advisers	Fin. Planners	Trust Admin.	Lawyers
<b>CL</b> ASS	•	•	•	<b>②</b>		
<b>E</b> CLASS			•	•		
& CLASS				•	•	
NowInfinity A CLASS TECHNOLOGY COMPANY				•		•



Per ATO quarterly SMSF report, total number of SMSFs. Reflects Class number of accounts as % of ATO total number of SMSFs. Aligns to Class disclosed ~29% market share

2. Pro forma using FY21 customers plus the TopDocs customer base

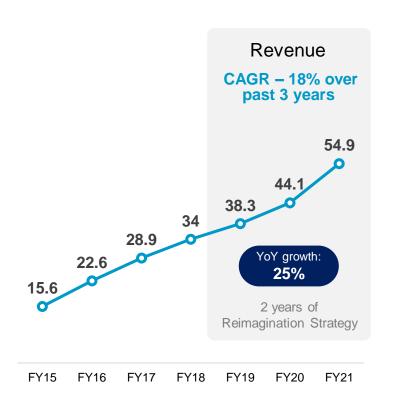
# **CLASS - ATTRACTIVE FUNDAMENTALS**

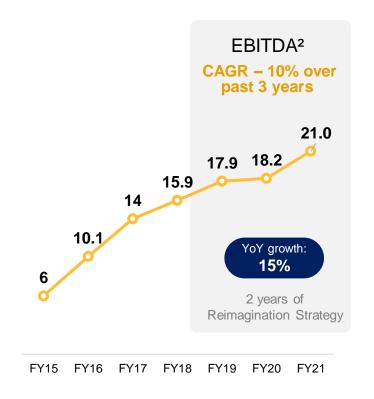
#### REIMAGINATION STRATEGY DELIVERING

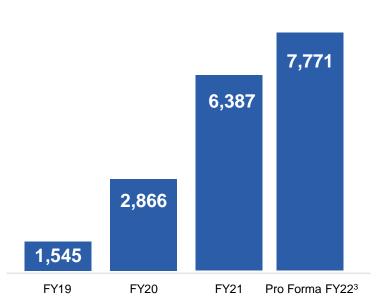
Revenue (A\$m)

EBITDA (A\$m)

Unique Customers<sup>1</sup>







4x customer growth over 4 years

Source: Class Limited FY21 Results Presentation



<sup>1.</sup> Net unique customers = total contracts adjusted for customers who use multiple Class product

<sup>2.</sup> Full year 2021 EBITDA reflects EBITDA adjusted for one off Philo investment costs

<sup>3.</sup> Pro forma using FY21 customers plus the TopDocs customer base

# STRATEGIC RATIONALE

The combined business will benefit from increased scale, capabilities, product offering, distribution reach and technology resources



Aligns to our purpose to empower better financial futures together, accelerates our platform of the future and data services market leadership strategy



Delivers growth opportunities by leveraging combined capabilities to increase value & efficiency for existing customers and new customers



Delivers shareholder value through diversification of revenue, opportunities for growth and a compelling and unique competitive advantage



Combines market leading businesses and teams with a track record of innovation and capacity for ongoing investment

## HUB<sup>24</sup>

Lead the wealth industry as the best provider of integrated platforms, technology & data solutions

- Deliver customer value & growth
- Continue to build the platform of the future
- Ollaborate to shape the future of the wealth industry



# COMPLEMENTARY BUSINESSES



**Product** Suite



Custodial administration - Platforms Non-custodial administration - PARS **HUBconnect** 

Clients



Over 3,200 Advisers<sup>2</sup>

Client segments



Licensees **Brokers Investment Managers** 

Advisers Clients

Data aggregation & connectivity



96 integrations<sup>1</sup>

**HUBconnect** 

250+ integrations<sup>1</sup>

Accountants

Advisers

**&**CLASS

SMSF administration - Class Super

Over 7,700 Unique Customers<sup>2</sup>

Trust Administration - Class Trust

DocTech - NowInfinity

Enterprises (Institutions)

**APIs & data services** 

Administrators

SMSF trustees

**Auditors** 

Industry recognition



2020 Platform Competitive analysis and Benchmarking Best Platform Overall



Best Platform Managed Accounts Functionality







Portfolio Reporting & Portfolio Administration - Class Portfolio



HUB24

Overall Satisfaction in the Wealth Insights Platform Service Level Report 2021

- 1. Duplication between HUBconnect data integrations and Class partner integrations
- 2. HUB24 clients as at 30 September 2021. CLASS clients pro forma using FY21 customers plus the TopDocs customer base

# BENEFITS FOR CLASS

### **CUSTOMERS**



- HUB24 will continue to invest in the Class business for growth opportunities
- Opportunity to leverage combined capabilities to increase efficiency and value for existing customers and new customers

### **EMPLOYEES**



- Class employees will join a growing ASX 200 company committed to marketleadership
- Combined track record of innovation led by technology with capacity for continued investment
- Class will operate as a HUB24 business unit with its own leadership team under the Class brands
- Increased career opportunities within the combined group

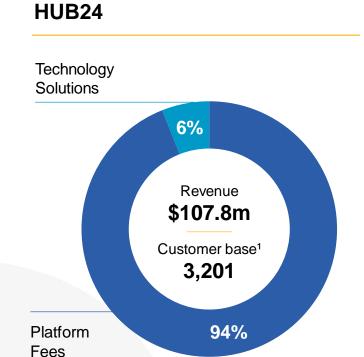
## **SHAREHOLDERS**



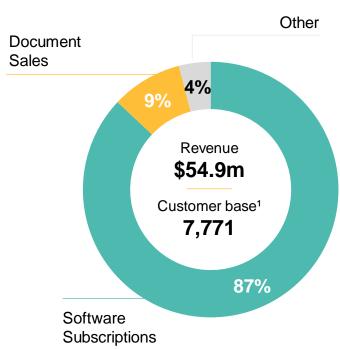
- Significant premium to recent trading
- Opportunity for Class shareholders to benefit from greater scale, earnings growth & liquidity
- Ability to leverage HUB24
   Group capability, distribution
   & relationships to grow
   market share

# POST ACQUISITION SNAPSHOT

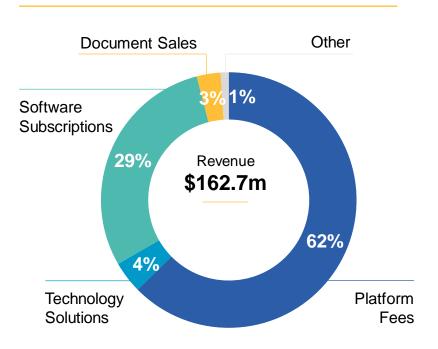
### **REVENUE PRE & POSTAS AT 30 JUNE 2021**



# Class



#### **Combination Pro Forma**





# SUMMARY



Highly complementary businesses with aligned expertise, culture & values



Proposed acquisition accelerates current HUB24 and Class strategies for ongoing industry leadership



Delivers compelling value for HUB24 and Class shareholders



Increases scale & diversifies revenue streams for both businesses



8% EPS accretive in FY23 (excluding revenue synergies and one-off implementation costs)

- Expected cost synergies of circa \$2m p.a.
- FY22 transaction costs of \$4-5m
- \$6m to be incurred over FY22 and FY23



Opportunity to leverage combined capability to increase value and efficiency for existing and new customers



# INDICATIVE TIMELINE

**2021** • Early to Mid December 2021

Early to Mid December 2021

**2022** • Mid to late January 2022

Early February 2022

Early February 2022

Mid to late February 2022

First Court Hearing

Olass to dispatch Scheme Booklet to its shareholders

Scheme Meeting Class Shareholder Scheme Meeting

Second Court Hearing

Effective Date

lmplementation Date





# DISCLAIMER

#### **SUMMARY INFORMATION**

The material herein is a presentation of general background information about HUB24 Limited's ('HUB') activities current as at date of presentation. This information given in summary form does not purport to be complete and should be read in conjunction with previous ASX filings, Half Year Report and the audited Annual Report as applicable. Any arithmetic inconsistencies are due to rounding.



#### **NOT INVESTMENT ADVICE**

This presentation is not a prospectus or a product disclosure statement under the Corporations Act 2001 (Cth) and has not been lodged with ASIC. The information provided in this presentation is not intended to be relied upon as advice to investors or potential investors and does not take into account the investment objectives, financial situation or needs of any particular investor. These should be considered, with or without professional advice when deciding if an investment is appropriate.



#### **RISK OF INVESTMENT**

An investment in HUB shares is subject to investment and other known and unknown risks, some of which are beyond the control of HUB. HUB does not guarantee any particular rate of return or the performance of HUB nor does it guarantee the repayment of capital from HUB or any particular tax treatment.



#### FORWARD LOOKING STATEMENTS

This presentation contains certain forward-looking statements. The words 'anticipate', 'believe', 'expect', 'project', forecast', 'estimate', 'intend', 'should', 'could', 'may', 'target', 'plan' and other similar expressions are intended to identify forwardlooking statements. Indications of, and guidance on, future earnings and financial position and performance are also forward-looking statements. Such forward-looking statements are not guarantees of future performance and involve known and unknown risks, uncertainties and other factors, many of which are beyond the control of HUB, that may cause actual results to differ materially from those expressed or implied in such statements. There can be no assurance that actual outcomes will not differ materially from these statements. You should not place reliance on forward-looking statements and neither HUB nor any of its directors, employees, consultants, contractors, advisers or agents assume any obligation to update such information.

This release is not financial product advice. Past Performance is not indicative of future performance and any forward-looking statements are not representations or guarantees of future performance.

This announcement was authorised for release to the market by the HUB24 Limited Board. For further information please visit www.HUB24.com.au



# HUB<sup>24</sup>