FY22 Results Presentation

23 August 2022









Empowering better financial futures, together

Supporting over **300,000¹**

customers to meet their investment and retirement goals

1. Customer accounts across Platform and Class service offerings

HUB²⁴

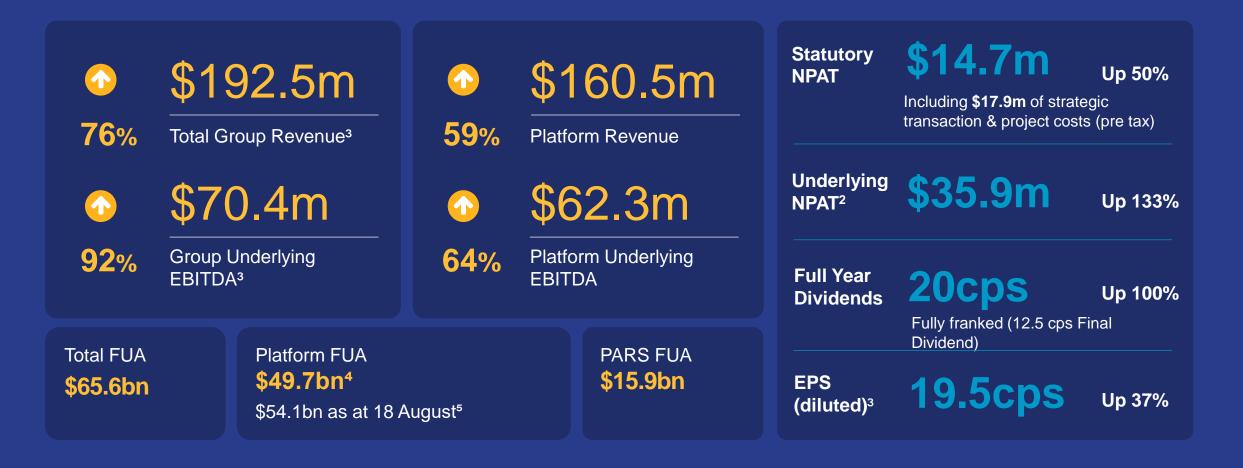








Record financial results and growth delivered for FY22¹



HUB²⁴

Comparisons are from FY21, unless stated otherwise

. A non-IFRS measure which is used to assess the operating performance of the business. Underlying NPAT represents Net Profit After Tax excluding notable items. See the HUB24 Analyst & Investor Pack for a reconciliation

3. From continuing operations

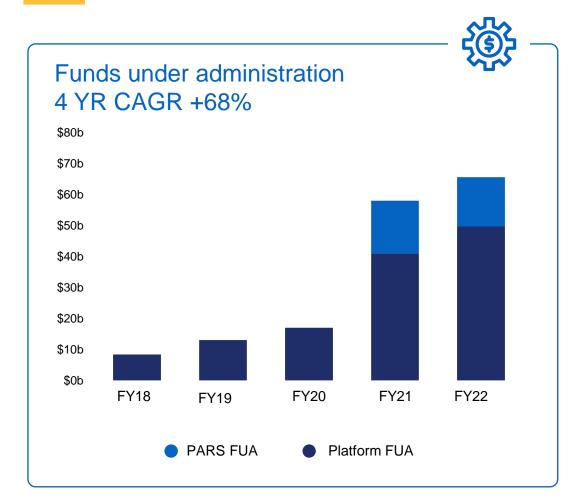
FUA includes \$3.5 billion annual negative market movements

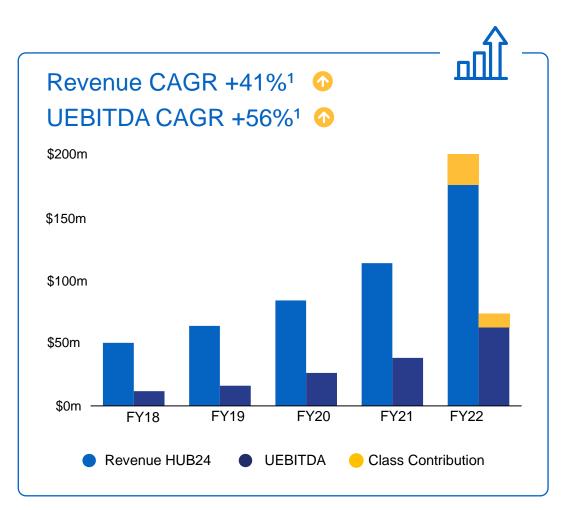
5. Unaudited

HUB24 Group

Platform	Tech Solutions	
HUB ²⁴ XPLORE	HUBCONNECT	CLASS
PLATFORM PARS	92 Financial Services Clients	7,000+ Unique Clients ¹
Custodial administration Non-custodial administration	Technology & Data Services	Cloud-based software
 Platform FUA \$49.7bn \$49.7bn \$15.9bn \$15.9bn \$15.9bn PARS accounts 8,341 Managed Portfolio & MDA FUA \$22bn 	 HUBconnect Broker Customer management & operational support for stockbrokers HUBconnect Licensee Database insights to support advice licensees with business management & compliance obligations 	Class Super SMSF administrationClass Trust Trust administrationNo. of accounts 198,397Class Portfolio Investment Reporting & Administration
Total FUA \$65.6bn Annual net inflows \$11.7bn		NowInfinity Corporate compliance & documentation

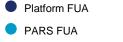
Consistently delivering record growth



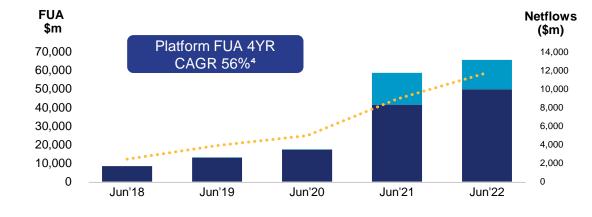


HUB24 Group – Growth & market share

Growth in Platform FUA, PARs FUA & net flows per year²



Platform FUA Netflows



Ranked 2nd for annual net inflows²



HUB24 market share has grown from 3.9% to 5.1%²



Fastest growing platform in % terms²



Class Super market share has grown from 24% (FY18) to 30% (Mar 2022)³

Jun-18



Jun-20

Jun-21

Jun-22

Jun-19

Strongest Q4 FY22 for total account growth since 2019

1. June Quarter 2021 includes bulk transition of \$1.4bn 2. Strategic Insights Data March 2022 3. Based on ATO guarterly SMSE data 31 March 2022

Based on ATO quarterly SMSF data 31 March 2022 and Class No. of accounts as at 31 March 2022
 CAGR includes custodial FUA only

7th largest

platform provider

from 8th place by

market share²

FY22 continuing strong growth & delivering on our strategy



Record annual platform net inflows



Growing customer advocacy



Completed acquisition of Class

Increasing profitability



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Continued integration XPL

Innovating to enhance customer value



- HUB24 Present market-leading digital reporting functionality launched
- HUBconnect Licensee enabling licensees with dashboards & insights, reducing inefficiency
- HUB24 SMSF Access growing the SMSF market

Shaping the future of the industry



- Collaborating with 'think tank' licensees on data & technology solutions to reduce cost of advice
- Working with industry partners to support transformation

FY22 continuing customer & industry recognition



1. Investment Trends Adviser Technology Needs Report 2022

2. Investment Trends 2021 Platform Competitive Analysis & Benchmarking Report

3. Adviser Ratings Financial Advice Landscape Report 2022

SMSF Adviser SMSF Awards 2021

HUB²⁴

FY22 Continuing to invest in our people

Creating the right environment for our people to thrive



Attracting, retaining and developing talented people:

- Creating a strong client focused culture
- Prioritising employee wellbeing
- $\left(\rightarrow \right)$ Supporting flexible working

Investing in leadership development & providing career opportunities

Continuing to support a diverse and inclusive workplace

Our Values



Integrity Do the right thing



Collaboration Act as one team, one company

Client Focus Be easy to deal with

Passion



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Excellence Go above and beyond

HUB24 Employee Engagement





Deborah Latimer Chief Risk Officer



Chief People Officer (Recruiting)



Innovation Think big and outside the square

Invest energy to make a difference

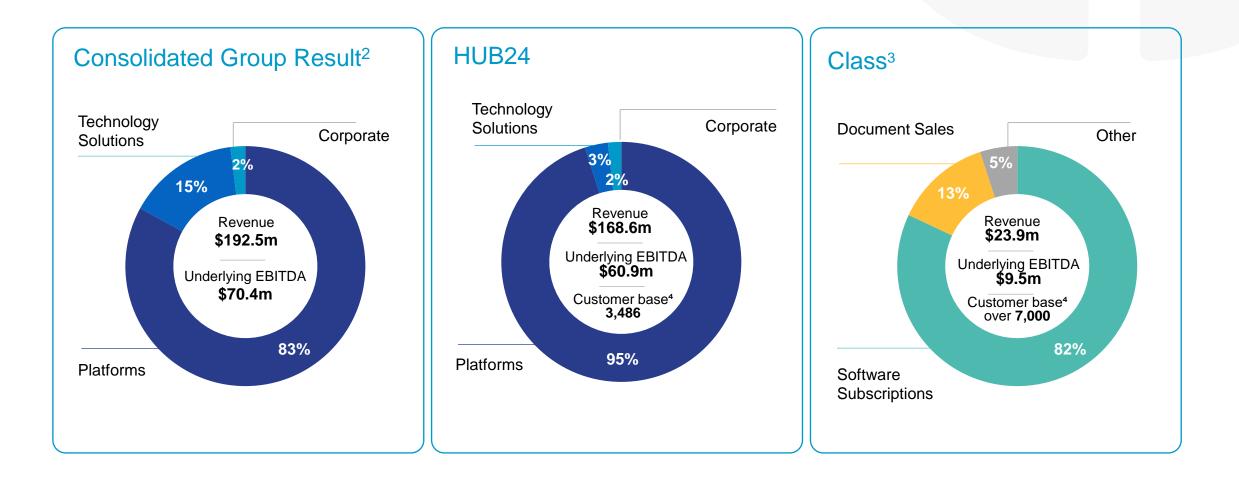




Financial results

Kitrina Shanahan Chief Financial Officer

Combined group snapshot as at 30 June 2022¹



1. The percentages in graphs represent the revenue as a % of total.

HUB²⁴

2. Per the Financial Report and Analyst and Investor Packs, Class has been included in the Tech Solutions segment.

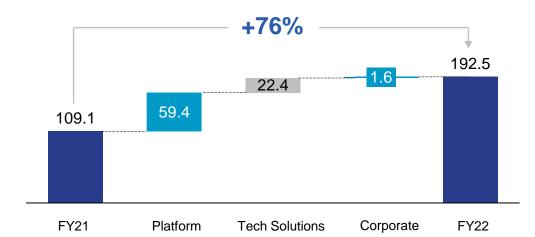
3. Class represents 4.5 months of revenue and underlying EBITDA as at 30 June 2022.

4. HUB24 customer base represents Financial Advisers as at 30 June 2022 and Class customer base represents practices as at 30 June 2022.

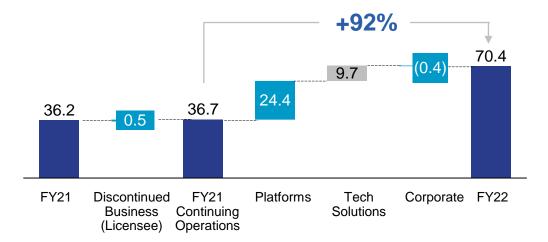
Group financial results¹

	FY22	FY21	Change
	\$m	\$m	%
Operating Revenue	192.5	109.1	76%
Operating Expenses	(122.1)	(72.4)	69%
Underlying EBITDA from Continuing Operations ²	70.4	36.7	92%
Underlying EBITDA margin ² (%)	36.6	33.7	2.9
Cost to income ratio (%)	63.4	66.3	(2.9)
EBITDA from Discontinued Business (Licensee)	-	(0.5)	(100)%
Underlying EBITDA (including discontinued)	70.4	36.2	94%
EBITDA	59.6	30.2	97%
Underlying NPAT ³	35.9	15.4	133%
Statutory NPAT	14.7	9.8	50%

Operating Revenue (\$m)



Underlying EBITDA (\$m)



1. Continuing operations basis unless otherwise stated

2. Underlying EBITDA represents earnings before interest, tax, depreciation, amortisation and notable items. Refer HUB24 Analyst & Investor Pack for a reconciliation to Statutory EBITDA.

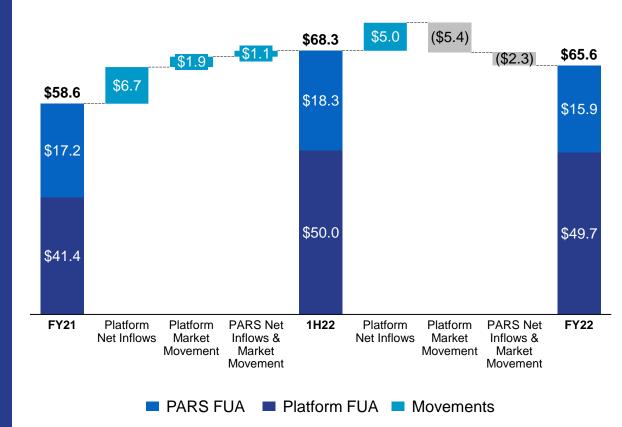
HUB²⁴ 3. Underlying NPAT is a non-IFRS measure which is to assess the operating performance of the business. Underlying NPAT represents Net Profit After Tax excluding non-recurring items. Refer HUB24 Analyst & Investor Pack for a reconciliation to Statutory NPAT.

Platform segment results

Benefits of strategic transactions and continued FUA growth leading to expanding UEBITDA margins

	FY22	FY21	Change
	\$m	\$m	%
Platform FUA	49.7bn	41.4bn	20%
PARS FUA	15.9bn	17.2bn	(8)%
Total FUA	65.6bn	58.6bn	12%
Platform Net Inflows	11.7bn	8.9bn	32%
Revenue	160.5	101.1	59%
Operating Expenses	(98.2)	(63.2)	55%
Underlying EBITDA ¹	62.3	37.9	64%
Underlying EBITDA margin ¹ (%)	38.8	37.5	1.3

Funds Under Administration (\$bn)

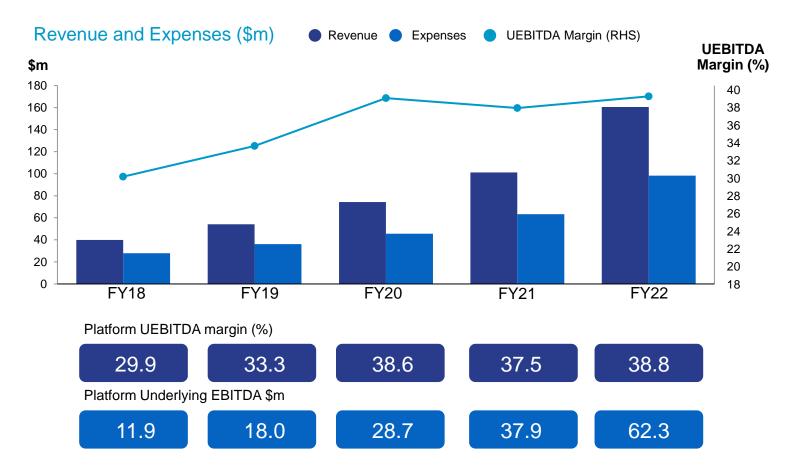


HUB24 1. Underlying EBITDA represents earnings before interest, tax, depreciation, amortisation and other significant items. Refer HUB24 Analyst & Investor Pack for a reconciliation to statutory EBITDA 2. Profit before tax presents earnings after depreciation, amortisation and notable items

Platform segment results

FUA growth delivering scale benefits

HUB²⁴



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Platform UEBITDA margin improved 1.3% compared to FY21. Remained flat 2HFY22 compared to 1HFY22, in the context of global inflation concerns and negative market sentiment impacting FUA



\$62.3m Platform UEBITDA for the year represents a 51% 4-year CAGR



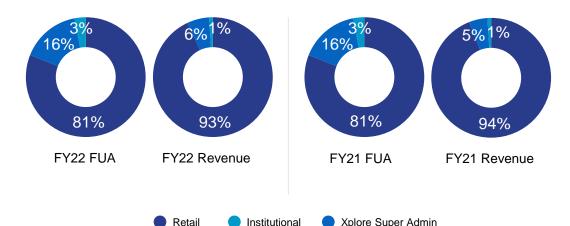
Revenue margin of 32bps for FY22 with the benefit of RBA rate increases partially offset by admin fee tiering impacts

Composition of platform FUA

The acquisition of Xplore and launch of private labels in FY21 has broadened our reach and increased market share

- Retail clients represent 81% of Platform FUA (81% FY21) and 93% of revenue (94% FY21)
- Institutional includes High-Net-Wealth clients and Private Labels which attract high value portfolios at wholesale pricing reflecting scale efficiencies
- FY22 revenue margin movements reflect a full period impact of the Xplore acquisition, institutional client mix and recognising a full 12 months of private label impacts

Portfolio Composition of Platform FUA and Revenue (\$m)



Portfolio Composition of Revenue Margin (bps)



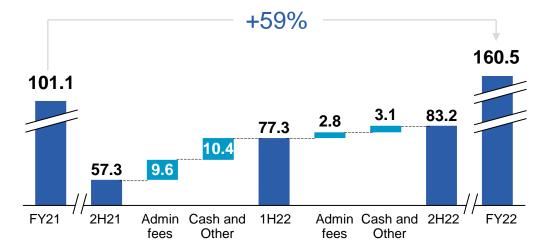
1. Revenue margin is calculated on the monthly average of each month's opening and closing FUA balances 2. HNW & Private Clients typically have greater than \$1 million in liquid assets, and are typically serviced by private bankers & specialist advisers and require a more sophisticated product offering including bonds & international assets

Platform revenue

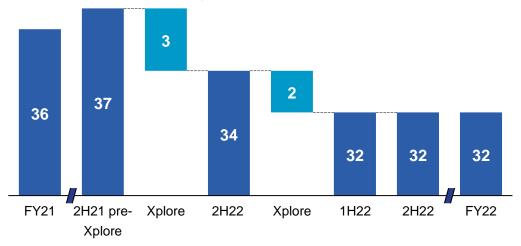
Platform revenue growth of 59% reflecting record net inflows and benefits from acquisitions

- Platform revenue increased to \$160.5 million (up 59%)
- Revenue continues to increase with the scale of the business, platform revenue margin remained stable at 32 bps driven by:
 - Revenue from cash management fees benefitting from RBA rate increases of 25 bps in May 2022 and 50 bps in June 2022
 - Partly offset by lower-than-normal admin fee margin compression
 - The number of accounts on the Platform for FY22 increased by 39% and PARS accounts by 11%

Platform Revenue (\$m)¹



Platform Revenue Margin (bps)²

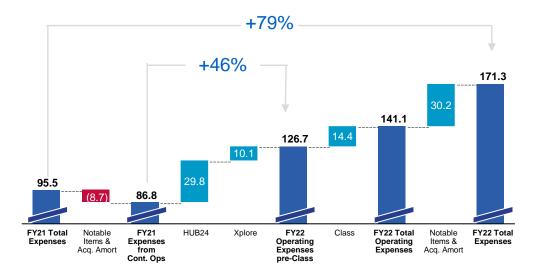


Group expenses

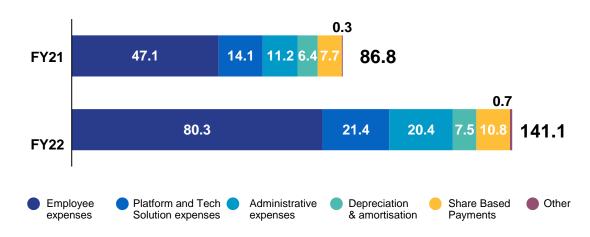
Investing for scale while delivering improvements to the Group's cost to income ratio

- Group expenses increased by \$39.9 million or 46% before the addition of Class and costs associated with strategic transactions and other notable items. This included \$10.1 million uplift from Xplore for an additional 8 months
- Group cost to income ratio improved 2.9% to 63.4% (FY21 66.3%)
- Employee expenses contributed \$33.2 million to the increase, with FTE of 486 pre-Class and Class increasing FTE by a further 211 to a total of 697 (FY21 391)

Group Expenses by function (\$m)¹



Group Expenses by category (\$m)¹

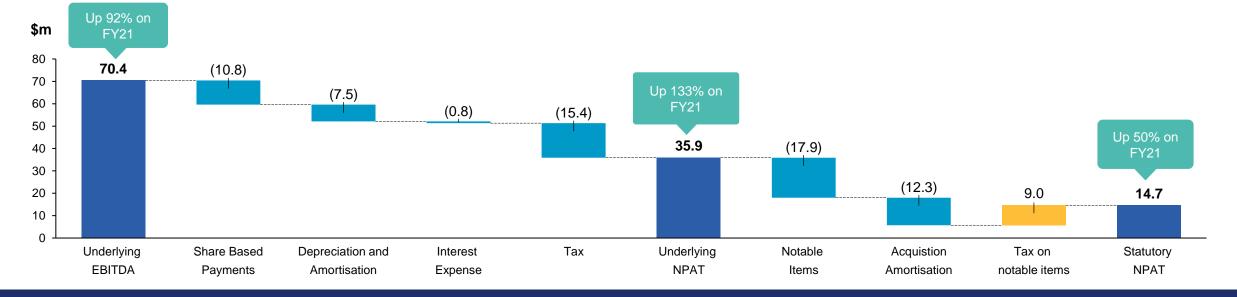


Increasing profitability

Statutory NPAT up 50% representing strong growth

Share based payments of \$10.8 million in FY22 in relation to the Employee Share Plans. This follows record FUA growth and the increased probability of vesting particularly relevant for the FY21 SPARS¹ \$17.9 million of strategic transaction and project costs related to the Class transaction of \$11.0 million, Xplore and Ord Minnett implementation related costs of \$5.0 million, and \$1.9 million for other projects

Higher amortisation, as development and capitalisation of IT assets continues, and acquisition related amortisation on the Class, Xplore and Ord Minnett strategic transactions



Corporate Sustainability

Andrew Alcock Managing Director

Enhancing our approach to sustainability

ESG materiality assessment undertaken with stakeholders identified the following focus areas







Class progress update

Consolidating market leadership position and focusing on growth

Transition phase 🖌

- Appointed experienced leadership team including CEO
- Redesigned operating model around customer propositions
- Development underway on joint SMSF initiative with HUB24 to grow the SMSF market

Growth phase

- Focus on core products, services and market leadership
 - Leverage existing relationships with
- financial professionals and develop new opportunities
- Deliver on our commitment to increase customer engagement and provide customer service excellence
- Develop new market opportunities leveraging Class and HUB24 capabilities

Strategic priorities





Grow the SMSF market and market share



Collaborate with HUB24 on the platform of the future



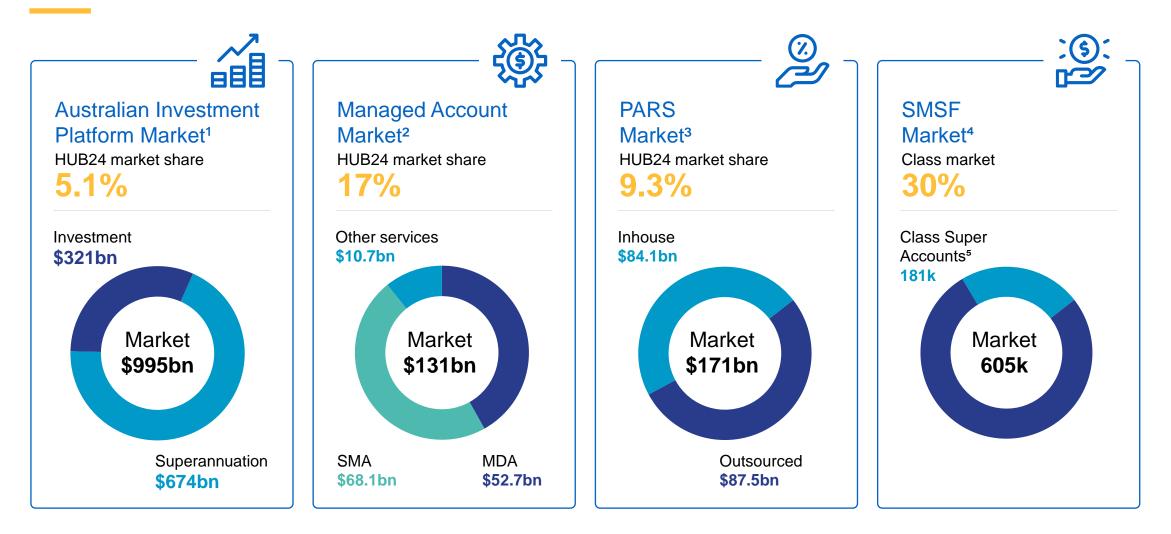
Consolidate leadership position



Strategy & Outlook

Andrew Alcock Managing Director

HUB24 well positioned to grow market share



1. Strategic Insights Data March 2022

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- 2. IMAP market sizing 31 Dec 2021 data updated annually
- HUB24 estimates the private Client PARS market to be \$171.6 billion based on readily identifiable participants. HUB24 internal analysis – June 2022 data updated annually
- 4. Based on ATO guarterly SMSF data 31 March 2022 and Class No. of accounts as at 31 March 2022
- Total Class Super accounts excluding duplicate ABNs, SMSFs with cancelled, non-complying or indeterminate status and ABNs (including banks) not validated as belonging to an SMSF

Our strategic pillars

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Lead the wealth industry as the best provider of integrated platform, technology & data solutions



Deliver customer value & growth

Continue to develop our core product propositions to meet evolving customer needs, extend our market-leadership and grow market share

Enhancing our current proposition & extending our competitive advantage



Continue to build the platform of the future

Deliver an integrated customer experience that supports financial professionals to implement investment, tax and strategic advice

Positioning for growing segments & customer need

Single view of wealth Seamless integration between Custody & non-Custody solutions Product solutions that improve retirement outcomes for all client segments



Collaborate to shape the future of the wealth industry

Leverage our technology & data expertise, collaborate with industry participants & build solutions that enable the evolution of our industry and the delivery of cost-effective financial advice

Develop a blueprint for the future of advice, together with industry participants

We're building the platform of the future



Single view of wealth	
for advisers and their clients	



One way of doing business Incorporating custody & non custody



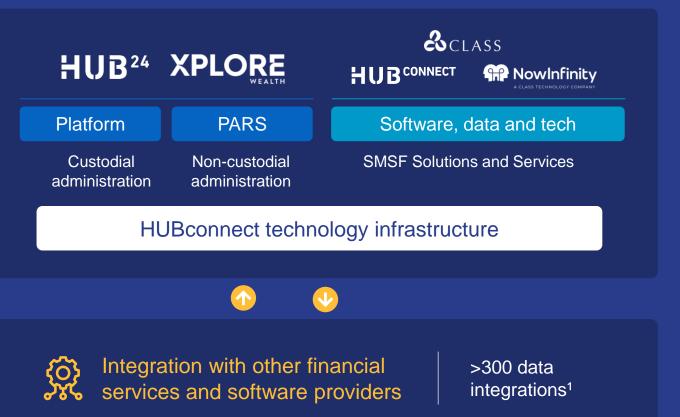
Efficient access to investment manager IP



Flexibility for advisers & Visibility for licensees



Reporting & insights for businesses



Empowering better financial futures through innovation

HUB24 Present



HUB24 SMSF Access

Producing client reports for reviews are time consuming & inefficient

HUB24 Present leverages HUBconnect capability to seamlessly integrate client portfolio data to deliver a customised, easy to understand reports

Traditional SMSF solutions seen as cost-prohibitive for clients with lower balances

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HUB24 SMSF Access leverages the capability of HUB24, Class and NowInfinity to provide cost-effective, integrated SMSF establishment, administration & investment solution



HUBconnect Licensee

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Access to quality, integrated data a challenge for Licensees

HUBconnect leverages AI and machine learning to extract data from unstructured sources and deliver it via dashboards and alerts for reporting and insights reducing manual processes and inefficiency



Outlook

Continue to invest for ongoing success

- Continued investment in product innovation and customer service excellence
- Continue developing our platform of the future
- Complete XPL product integrations
- Collaborate with industry participants and advocate on behalf of our customers for industry transformation

Pursue Growth

- Leverage existing relationships with financial professionals and develop new opportunities
- Leverage expanded product features across customer segments
- Develop new market opportunities leveraging Group capabilities
- Continue to evaluate strategic growth opportunities to lead change in the wealth industry

Continuing strong financial results

- Leverage operating scale to drive shareholder value
- Increased profitability and enhanced margins
- Continue to grow strong operating cashflows and reserves
- Deliver expected synergy benefits and EPS growth from the strategic transactions



Platform FUA target (excluding PARS FUA) revised to

\$80bn-\$89bn for FY24¹

Lead the wealth industry as the best provider of integrated platform, technology & data solutions

HUB²⁴

1. The company expects strong growth and increasing profitability moving forward subject to consistent and stable investment markets, HUB24 terms of business and further significant unexpected or ongoing impacts arising from the COVID-19 pandemic that may affect platform FUA and revenue. Platform FUA target revised due to negative market movement impact in FY22 (\$3.5 billion in Platform FUA)

2. Refer to the Analyst and Investor Pack for further details on synergy benefits

Disclaimer

Summary information

The material herein is a presentation of general background information about HUB24 Limited's ('HUB') activities current as at date of presentation. This information given in summary form does not purport to be complete and should be read in conjunction with previous ASX filings, Half Year Report and the audited Annual Report as applicable. Any arithmetic inconsistencies are due to rounding.

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This presentation was authorised for release to the market by the HUB24 Limited Board of Directors.



